

Dr. Leyuan You
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Finance & Economics
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Professional Positions

Associate Professor, Texas State University. (2015 - Present).

Assistant Professor, Texas State University. (2009 - 2015).

Assistant Professor, University of Alaska Anchorage. (2006 - 2009).

Education

PHD, Florida International University, 2006.
Major: Business Administration

BA, Shanghai Inst of Foreign Trade, 2001.
Major: Business English

Awards and Honors

College of Business Teaching Award. (2020).

College of Business Scholarly Award. (August 2019).

Best Paper in Mathematical Finance Track, Academy of Finance. (March 2019).

Presidential Distinction Award for Excellence in Teaching. (August 2014).

Department of Finance and Economics Teaching Award. (April 30, 2014).

Runner-up for Presidential Award for Excellence in Scholarly Activities. (August 2013).

Department of Finance and Economics Research Award. (May 2013).

Best Research Paper, SWFA. (2006).

Best Research Paper and Presentation, GSA Scholarly Forum. (March 2005).

Presidential Fellowship, Florida International University. (August 2002).

Media Appearances and Interviews

Practical Applications. (May 3, 2017).

Asian Wall Street Journal. (April 2012).

Publications

You, L. & Liu, Y. (2023). Does the Market Reward Firms for Being More Green or Less Brown? *Journal of Economics and Finance*, Forthcoming. (Ranked as B by our department)

You, L. (2023). The impact of Social Norms of Responsibility on Social Responsibility. *Journal of Business Ethics*, Forthcoming. (Not ranked by our department but ranked as A by the department of Management and is on the Financial Times 50)

Au, S., A. T., & You, L. (2022). Does Board Gender Diversity Reduce Workplace Sexual Harassment? *Corporate Governance: An International Review*, 1–19. (Ranked as A by ABDC)

Featured on Radio Canada, Journal 24 (A Canadian Newspaper), and ULaval,

Radio-Canada: <https://ici.radio-canada.ca/nouvelle/1956575/plus-de-femmes-ca-moins-de-harcelement-sexuel-universite-laval>

Journal 24 heures: <https://www.24heures.ca/2023/02/15/plus-de-femmes-dans-un-conseil-dadministration-entraîne-une-baisse-du-harcelement-sexuel>

ULaval's website: <https://nouvelles.ulaval.ca/2023/02/15/plus-de-femmes-dans-les-conseils-dadministration-moins-de-harcelement-sexuel-en-entreprise-a:1ad2426e-75ff-4c2b-a7c9-68d51c4367e2>

- You, L., Payne, J., & Lin, S. (2018). Do Multiple Foreign Listings Create Value for Firms? *Quarterly Review of Economics and Finance*, 69, 134–143. (Ranked as A by our department)
- Daigler, R., Dupoyet, B., & You, L. (2017). Spicing up a Portfolio with Commodity Futures: Still a Good Recipe?. *Journal of Alternative Investments*, 19. (Ranked as A by our department)
- Bhattacharyya, N., & You, L. (2017). Equilibrium Relationship between Expected Return and Skewness. *International Journal of Finance*, 29, 5001–5014. (Ranked as B by our department)
- You, L., & Lucey, B. (2013). An Empirical Study of Multiple Direct International Listings. *Global Finance Journal*, 24(1), 69–84. (Ranked as A by our department)
- You, L., & Nguyen, D. (2013). Higher-Moment Risk in Efficient Futures Portfolios. *Journal of Economics and Business*, 65, 33–54. (Ranked as B by our department)
- You, L., & Daigler, R. (2013). A Markowitz Optimization of Commodity Futures Portfolios. *Journal of Futures Markets*, 33(4), 343–368. (Ranked as A by our department)
- You, L., & Dandapani, K. (2012). Bank Owned Life Insurance: A Critical Examination of Banking Strategy. *International Journal of Banking and Finance*, 9, 15–26. (Ranked as B by our department)
- You, L., Parhizgari, A., & Srivastava, S. (2012). Cross-listing and Subsequent Delisting in Foreign Markets. *Journal of Empirical Finance*, 19(2), 200–216. (Ranked as A by our department)
- You, L. (2011). Multidimensional Analysis of Listing and Delisting. *International Journal of Finance*, 23(3), 6881–6915. (Ranked as B by our department)
- You, L., & Daigler, R. (2010). The Strength and Source of Asymmetric International Diversification. *Journal of Economics and Finance*, 34(3), 349. (Ranked as B by our department)
- You, L., & Daigler, R. (2010). Using Four-Moment Tail Risk to Examine Financial and Commodity Instrument Diversification. *Financial Review*, 45, 1101–1123. (Ranked as A by our department)
- You, L., & Daigler, R. (2010). Is International Diversification Really Beneficial. *Journal of Banking and Finance*, 34(1), 163–173. (Ranked as A by our department)
- You, L., Welch, W., & Ghai, G. (2007). Estimation of Global Beta and Tests of Capital Asset Pricing Models. *International Journal of Finance*, 19(1). (Ranked as B by our department)
- You, L., Chang, C., Parhizgari, A. M., & Prakash, A. J. (2007). Global Stocks and Contemporaneous Market Risk. *International Journal of Business*, 12(3), 385–397. (Ranked as B)
- You, L., & Daigler, R. T. (2006). Markowitz-Sharpe Portfolios for International Stock Index Futures. *The Review of Futures Markets*, 15(1), 119–147. (Ranked as B by our department)

Presentations

- You, L., Global Finance Conference, "Competition and Earnings Management." (May 2021).
- You, L., Southern Management Association, "Social (Ir)responsibility and CSR," Online. (2020).
- You, L., Southwestern Finance Association, "The Roles of Institutional Investors, Individual Investors and Agents in Green Finance," Online. (March 2020).
- You, L., Corporate Social Responsibility across the Atlantic Conference, "The External and Internal Drive for Going Green," Umass Boston, Boston, VA, United States. (May 2019).

You, L., SWFA, "The Costs for Voluntarily Going Green," Houston, TX, United States. (March 14, 2019).

You, L., SWFA "Do Firms Go Green Because They Do Well? A Time-Variant Approach." (2018).

You, L., "To Green or Too Green: Does the Market Reward Firms for Voluntarily Going Green?." (2018).

You, L., Financial Management Association Annual Conference, "Optimizing Portfolios with Individual Futures Contracts," Orlando. (October 2015).

You, L., SWFA, "Does Multiple Listing Create Value for Firms?," Albuquerque, NM. (March 15, 2013).

You, L., Global Finance Conference, "Does Going Green Create Value?," Chicago. (May 25, 2012).

You, L., Financial Management Association Annual Conference, "Higher Moment Risk in Optimal Futures Portfolios," Denver, CO. (October 20, 2011).

You, L., Southwestern Finance Association, "A Markowitz Optimization of Commodity Futures Portfolios," Houston, TX. (March 10, 2011).

You, L., Research Seminar Series, "Cross-listing and Subsequent Delisting in Foreign Markets," University of Texas-San Antonio, San Antonio. (2010).

You, L., Southwestern Finance Association, "A Survey of Listing and Delisting In Domestic and Foreign Markets," Dallas. (March 2010).

You, L., FMA, "Multimarket Trading, Volume Dynamics, and Market Integration." (2009).

You, L., Global Finance Conference, "Multi-variate Volatility and Co Volatility Forecasting Under Stochastic Environment." (2009).

You, L., Global Finance Conference, "The Impact of Sovereign Ratings Changes: A Comparison of the Market Model, Quadratic Market Model and Downside Model." (2009).

You, L., Financial Management Association Annual Conference, "Why Do Firms List in Multiple Foreign Markets," FMA, Reno, NV. (October 21, 2009).

You, L., Daigler, R., 2009 Global Finance Conference, "Higher Moment Risk in Optimal Futures Portfolios," Honolulu, HI. (April 5, 2009).

You, L., Global Finance Conference, "Multiple Listing and Stock Valuation," Global Finance, Hangzhou, China. (May 2008).

You, L., Daigler, R., Conference, "The Strength and Source of Asymmetric International Diversification," MidWest Finance, San Antonio. (March 2008).

You, L., Daigler, R., China International Finance, "Enhancing Diversification by Adding Commodity Futures," Chengdu, China, Chengdu. (June 2007).

You, L., Daigler, R., Mid West Finance Conference, "Enhancing Diversification by Adding Commodity Futures," MidWest Finance, Minneapolis. (March 2007).

You, L., Daigler, R. T., 16th Research Symposium, "The Benefits of Diversified and Markowitz-Sharpe Portfolios for International Stock Index Futures Contracts," Asia-Pacific Futures, Bangkok. (March 23, 2006).

You, L., Prakash, A. J., Parhizgari, A. M., Chang, C. H., 8th International Society for the Intercommunication of New Ideas, "Entropy of Global Equity Portfolios," International Society for the Intercommunication of New Ideas, Wageningen, Netherlands. (August 2005).

You, L., Prakash, A. J., Parhizgari, A. M., Chang, C. H., 2004 Global Finance Conference, "Entropy of Global Equity Portfolios," Global Finance, Las Vegas, NV. (April 2004).

Contract, Fellowships, Grants and Sponsored Research

Fox, C. J. (Co-Principal), Liu, Y. (Co-Principal), You, L. (Co-Principal), "McCoy Faculty Development Research Grant," Texas State University, \$3,000.00. (2021 - 2022).

You, L. Research Fund, University of Alaska Anchorage, \$ 3000. (2007-2008)

Research Activity

Does Corporate Governance Matter in Competitive Industries? Revisited from Exogenous Changes in Analyst Coverage? **Revise and Resubmit** under *Journal of Business Finance and Accounting*.

The Behaviors of Institutional and Retail Investors towards Corporate Green Practices. Under review with *Journal of Impact and ESG Investing*

Social Movement and Corporate Ethics

Earnings Management and Cross Listing: A Test of Bonding Hypothesis

Teaching Experience

Texas State University

FIN 3312, BUSINESS FINANCE

FIN 3318, INVEST ANALY

FIN 4390, FINANCE INTERNSHIP

B A 5352, IN PRSPCTVE FIRM

FIN 3313, FINANCIAL MGMT

Schedules to teach Fin 3316 (Financial Information Technologies) in Spring of 2024 and in MSQFE 53229(Investment Analysis) in the Spring of 2025

Other Universities:

Security Analysis, Principals of Finance, Corporate Finance, Investment and Portfolio Analysis

Directed Student Learning

Independent Study, "Green Finance." (August 2017 - 2017).
Advised: Diana Centeno

Non-Credit Instruction Taught

(May 15, 2016 - August 31, 2016).

(January 1, 2013 - December 31, 2015).

(January 15, 2011 - April 30, 2011).

Faculty Development Activities Attended

Portfolio Analysis with Python, Coursera, 2023

Python workshop by Dr. Yves Hilpisch, 2022

Python for beginners, Coursera, 2021

SAS Live web workshop, "Longitudinal Data Analysis Using Discrete and Continuous Responses", 2020

Financial Modeling, Coursera, 2018

Computational Finance, Coursera, (2014).

"Teaching at its best, a research based resource for college instructors", Self-Study Program, (2012 - 2013).

Seminar, "Gregg Master Teaching Symposium", McCoy College. (2012 - 2013).

Conference Attendance, "Teaching and Research Issues", FMA, Atlanta. (2012).

Continuing Education Program, Accent Reduction Class, Texas State University. (2012).

Tutorial, "Panel Dataset Econometrics", FMA, Atlanta, GA. (2012).

Workshop, "Program for Excellence in Teaching and Learning", Texas State University-San Marcos. (2009).

University Service

University Level:

Member, Academic Governance Committee. (2022 - Present).

Member, Environment and Sustainability Committee. (2018 -2021).

College Level:

Committee Member, Ethics, Diversity, and Sustainability Committee. (2014 – 2018).

Member, Governance Committee. (August 2017 – Present, 20 hours per semester).

Member, Graduate Coordinator Committee. (2015 – 2019, 5 hours per semester).

Department Level:

Chair, Hiring Committee for New Finance Faculty. (2023-Present).

Advisor, FMA Student Organization. (2021 – Present,).

Co-Chair, MSQFE Proposal Committee. (December 2017 – 2020).

Member, MSQFE Admission Committee. (May 2020 - Present).

Course coordinator for Fin 3318. (2017 - Present).

Member, Finance Search Committee. (May 2019 - December 2019).

Course coordinator for Fin 3312. (2015 - 2017).

Committee Member, Department Chair Search Committee. (August 2015 - December 2015).

Pre-Tenure

Committee Member, Scholarship Committee. (January 2014 - 2014).

Committee Member, Department Chair Search Committee. (January 2014 - May 2014).

Committee Member, CBPP Curriculum Committee. (2007 - 2009).

Committee Member, CBPP IT Committee. (2007 - 2009)..

Committee Member, University Faculty Grant and Leave Committee. (2007 - 2009)

Faculty Advisor, UAA Finance Club. (2007 - 2009).

Professional Service

Guest Editor on Special CSR issue, Administrative Sciences (2023- Present)

Editorial Advisory Bboard, EuroMed Journal of Business. (2007 - 2016)

Editorial Board, The Journal of Financial and Economic Practice. (2008-2013)

Chair, SWFA Best Papers Selection Committee (2020)

Committee Member and Session Organizer, FMA (October 2018 - 2021)

Committee Member, Asian FMA (2020, was cancelled due to COVID-19)

Reviewer for the following journals:

Journal of Banking and Finance,

Financial Analyst Journal,

Journal of Behavioral Finance,
International Review of Financial Analysis,
Journal of Multinational Financial Management,
International Review of Economics and Finance,
North American Journal of Economics and Finance,
Quarterly Review of Economics and Finance,
Financial Research Letters,
Review of Financial Economics,
Financial Services Review,
Quarterly Review of Economics and Finance,
Review of Financial Economics,
Journal of Financial and Economic Practice,
Ethics and Behavior,
EuroMed Journal of Business, etc.

Discussant, FMA, 2021; SWFA, 2010, 2011, 2019; FMA, 2009 2015 2018, 2019; The Conference on CSR across the Atlantic 2019, Global Finance Conference etc.

Session Chair: SFA, 2020; Global Finance Conference, 2009 2012 2021; FMA 2009 2019; etc.

Public Service

Volunteer, Chinese Class at Westbank Library. (March 2015 - Present).

Volunteer Teacher, Local Chinese school and summer Camp. (2006 - 2009).