

## **Dr. Kenneth P. Moon**

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### **Institutions of Higher Education Attended**

Ph D, Texas Tech University, 1997.

MS, Texas Tech University, 1991.

BBA, Texas Tech University, 1989.

### **Previous Teaching Positions**

Assistant Professor, Texas State University, San Marcos. (2005 - Present).

Assistant Professor, University of Northern Colorado. (1999 - 2005).

### **Significant Professional Publications**

#### *Refereed Journal Articles*

Moon, K., LeSage, J. (2013). Simultaneous Dependence Between Firm-Level Stock Returns. *Journal of Economics and Finance*, 37(4), 479-494.  
<http://link.springer.com/article/10.1007%2Fs12197-011-9188-5>

Beckworth, D., Moon, K., Toles, H. (in press). Can Monetary Policy Influence Long-Term Interest Rates? It Depends. *To appear in Economic Inquiry*.  
[onlinelibrary.wiley.com/doi/10.1111/j.1465-7295.2011.00412.x/full](http://onlinelibrary.wiley.com/doi/10.1111/j.1465-7295.2011.00412.x/full)

Moon, K., LeSage, J. (2011). Revisiting the Question --- Does Corporate Headquarters Location Matter for Stock Returns? *Applied Economics Letters*, 18(6), 505-508. [www.tandf.co.uk/](http://www.tandf.co.uk/)

Moon, K., Tanner, G. (2010). "Using Mortgage Rates to Explain Risk Premiums in an Introductory Finance Course". *To appear in Journal of Instructional Techniques in Finance*.

Chittenden, W. T., Moon, K., Toles, H. (2010). Return Measures and Dollar Cost Averaging. *Journal of Financial Planning*, 23(8), 64-71.

Beckworth, D., Moon, K., Toles, H. (2010). Monetary Policy and Corporate Bond Yield Spreads. *Applied Economics Letters*, 17, 1139-1144.

Moon, K., McClatchey, C. A. (2005). Debt Consolidation: A Sensitivity Analysis. *Journal of Financial Planning*, 18(12), 60-69.

Moon, K. (2005). Mutual Fund Revenue Sharing and the Role of the Fiduciary. *Journal of Financial Planning (electronic version)*.

French, D. W., Varson, P. L., Moon, K. (2005). Capital Structure and the Ex-Dividend Day Return. *Financial Review*, 40, 361-379.