

TEXAS STATE VITA

Please note: For all entries, list most recent items first. Headings without entries may be eliminated, but the heading lettering/numbering should remain consistent with this template.

I. Academic/Professional Background

A. Name: Shelly Plante

Title: Adjunct Lecturer

B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
B.A.	1997	University of Texas at Austin	Geography/Plan II	Kemp's Ridley Sea Turtle Conservation
M.A.G.	2007	Texas State University	Geography	Analysis of the Tourism Value of Bat-viewing in Texas: An Economic and Interpretive Study

C. University Experience

<i>Position</i>	<i>University</i>	<i>Dates</i>
Adjunct Lecturer	Texas State University	August 2013-present

D. Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Nature Tourism Manager	Texas Parks and Wildlife Dept.	May 2004-present
Birding Classic Tournament Coordinator	Texas Parks and Wildlife Dept.	Sept. 1998-May 2004
Conservation Assistant	Gladys Porter Zoo, Sea Turtle Conservation Kemp's Ridley Project	April-July 1998
Birding Classic Special Projects Manager and Wild Bird Trunk Coordinator	Texas Partners in Flight and Texas Parks and Wildlife Dept.	April 1997-March 1998

E. Other Professional Credentials (licensure, certification, etc.)

PROFESSIONAL DEVELOPMENT AND TRAINING

- SharePoint Training, TPWD: November 16-17, 2016
- Training and Organizational Development: Successful First Line Management Program, TPWD training: February 2-6, 2015
- Training and Organizational Development: Human Resources What's What and How To (8 hours), TPWD training: January 28, 2015
- Training and Organizational Development: Coaching & Counseling (10 hours), TPWD training: August 19-20, 2014

- Performance Management & Annual Appraisals: Making Annual Appraisals Value Added, TPWD training: July 25, 2014
- Teams that Work: Leading Effective Teams, Mindleaders training; online: August 24, 2011
- Communicating with Power: Resolving Conflict, Mindleaders training; online: August 21, 2011
- The TORE™ Model of Thematic Interpretation Workshop, presented by Sam H. Ham, Ph.D., of the University of Idaho; Austin, Texas: March 6-8, 2007
- Project Management Workshop, presented by Bob Novello with the UT Professional Development Center; Austin, Texas: August 6-7, 2003

III. SCHOLARLY/CREATIVE

3. Conference Proceedings

b. Non-refereed:

Jones, Carol A., Shelly Plante, and Clifford E. Shackelford. 2009. The Great Texas Birding Classic: A Bird Watching Tournament that Protects and Promotes Critical Texas Gulf Coast Habitat, p. 479-482. *In* Rich, T.D., C. Arizmendi, D. Demarest and C. Thompson [eds.]. *Tundra to Tropics: Connecting Birds, Habitats and People*. Proceedings of the 4th International Partners in Flight Conference, 13-16 February 2008. McAllen, TX. *Partners in Flight*.

B. Works not in Print

Sinkular, E.N., Dayer, A.A., Barnes, J.C., Pototsky, P.C., Plante, S.D., Jennings, K.K., & Chaves, W.A. 2022. National and Regional Results from the Wildlife Viewer Survey: Enhancing Relevancy and Engaging Support from a Broader Constituency. Virginia Tech. <http://hdl.handle.net/10919/111539>

2. Invited Talks, Lectures, and Presentations:

Fourteen years' experience in public presentations at local, national, and international conferences on the following topics:

- Overview and history of nature tourism in Texas and the United States
- Nature and heritage tourism development – working together to attract the same audience
- Marketing local businesses and communities through nature tourism
- Economics of birding
- Community development through nature tourism: a How-to Guide
- Reconnecting local communities with natural resources for conservation and economic development
- Income diversification through nature tourism for private landowners
- Development of wildlife and birding trails
- Developing a canoeing and kayaking trail
- Exploring the Great Texas Wildlife Trails and the watchable wildlife of Texas
- Overview of nature tourism programs at Texas Parks and Wildlife Department
- Avian habitat conservation/fundraising through birding trails and programs

Conference speaking engagements include talks, lectures, and presentations for the following organizations:

- International Ecotourism Society Conference
- Wildlife Viewing and Nature Tourism Academy

- Wildlife Viewing and Nature Tourism Working Group Workshop (Association of Fish and Wildlife Agencies Annual Meeting)
- Watchable Wildlife Annual Conference
- ANGADI National Meeting (organization of landowners in Mexico)
- Southeast Partners in Flight Annual Meeting
- Arkansas Nature of Agritourism Conference
- Texas Travel Industry Association's Annual Summit
- Texas Trails Network State Conference
- Bird Conservation Through Education: A National Gathering
- Texas State University Wildlife Society Student Chapter
- UT Quest (Opportunities for Learning)
- Texas Leadership Institute (Texas Center for Rural Entrepreneurship)
- Texas-based landowner workshops
- Audubon and outdoor club presentations
- Community development seminars

Information on or examples of presentations available upon request.

3. Consultancies:

Member of Office of the Governor Economic Development and Tourism Community Assessment Team – Canadian, Texas, 2009; Fairfield, 2014; Goldthwaite, 2016; Sabine County, 2016; Jasper, 2017; Blanco, 2017; Palestine, 2018; Gonzales, 2019

Member of Texas Historical Commission Main Street Community Resource Assessment Team – Sinton, Texas, April 2005

IV. SERVICE

B. Professional:

PROFESSIONAL BOARDS AND COMMITTEES

- Education, Outreach and Diversity and Wildlife Diversity and Conservation Funding Committees Joint Working Group, Association of Fish and Wildlife Agencies – Co-Chair: 2019-present
- OLE! (Outdoor Learning Environment) Texas Communications Team, 2017-2019
- Bird City Texas Steering Committee Member, 2017-present
- Texas Children in Nature Steering Committee Member, 2016-2020
- Wildlife Viewing and Nature Tourism Working Group, Association of Fish and Wildlife Agencies – Chair: 2017-present
- Texas Nature Tourism Council Steering Committee Member (Texas Travel Industry Association), 2003-2013 (council dissolved)
- Images for Conservation Fund Pro-Tour of Nature Photography Advisory Board Member, Symposium Chairman & Awards Co-Chairman: 2006-2008

PROFESSIONAL ORGANIZATIONS

- Wildlife Viewing and Nature Tourism Working Group, Association of Fish and Wildlife Agencies, 2010-present
- Texas Travel Industry Association, 1999-present
- Texas Festival and Events Association/International Festivals and Events Association, 1999-2004

