

**TEXAS STATE VITA****I. Academic/Professional Background**

A. Name: Jeffrey A. Todd Title: Assistant Professor

**B. Educational Background**

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
JD	2006	University of Texas	Law	
Ph D	1998	Texas A&M University	English	The Historical Development and Future Directions of Technical Communication: A Burkean Rhetoric
MA	1995	University of South Alabama	English	
BA	1992	University of South Alabama	English	

**C. University Experience**

<i>Position</i>	<i>University</i>	<i>Dates</i>
Associate Professor of Business Law	Texas State University	Starting Fall 2019
Assistant Professor of Business Law	Texas State University	2014 – 2019
Assistant Professor of Law	Florida Coastal School of Law	2011 - 2014
Assistant Professor of Writing	Georgia Southern University	2001 - 2003
Assistant Professor of English	West Texas A&M University	1998 - 2001

**D. Relevant Professional Experience**

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Associate Attorney	Gibson, Dunn & Crutcher, LLP	September, 2007 - June 2011
Judicial Clerk	Supreme Court of Texas	August, 2006 - July, 2007

**E. Other Professional Credentials (licensure, certification, etc.)**

Admitted to Practice, Ninth Circuit Court of Appeals. (September 29, 2008 - Present).  
Admitted to Practice, U.S. District Court, Central District of California. (June 12, 2008 - Present).

Admitted to Practice, U.S. District Court, Southern District of California. (November 27, 2007 - Present).  
 State Bar of California, Supreme Court of California. (October 8, 2007 - Present).

**II. TEACHING**

A. Teaching Honors and Awards

Alpha Chi Favorite Professor, Texas Iota Chapter of Alpha Chi, Texas State University (2018, 2019).

Presidential Distinction Award for Excellence in Teaching, McCoy College of Business Administration, Texas State University (2017).

B. Courses Taught

*Texas State University*

Undergraduate: BLAW 2361 Legal Environment of Business  
 BLAW 3363 International Business Law

Graduate: BLAW 5333 (formerly BLAW 5368H) Sustainability Law

*Florida Coastal School of Law*

Graduate: Civil Procedure  
 International Civil Litigation  
 International Environmental Law (Seminar)  
 International Law  
 Products Liability (Seminar)  
 Torts I and II

*Georgia Southern University / West Texas A&M University*

Undergraduate: Advanced Technical Communication  
 Composition I and II  
 Creative Non-Fiction  
 Introduction to Logic  
 Modern Short Story  
 Technical Communication  
 Western World Literature I and II  
 Writing in the Workplace

Graduate: Rhetoric Survey (Seminar)

C. Graduate Theses/Dissertations, Honors Theses, or Exit Committees (if supervisor, please indicate):

Exit Exam Committee Member, Madison Peevey, *Trade Disputes: Opportunities and Practices for Environmental NGOs*, M.A. in Sustainability (Apr. 21, 2017).

D. Courses Prepared and Curriculum Development:

Revised Existing Course, BLAW 5368H Legal Issues in Sustainability & Responsibility to BLAW 5333 Sustainability Law, Texas State University (Fall 2016-Spring 2017).  
 Added Course to Minor, BLAW 3363 International Business Law as Part of Minor in Southwestern Studies, Texas State University (Fall 2016-Spring 2017).  
 First Time Course Preparation, BLAW 5368H Legal Issues in Sustainability and Responsibility, Texas State University (Fall 2016).  
 First Time Course Preparation, BLAW 3363 International Business Law, Texas State University (Spring 2015).  
 First Time Course Preparation, BLAW 2361 Legal Environment of Business, Texas State University (Fall 2014).

I. Other:

Supervised Honors Poster Presentation, Hannah Faulkner, *Gatekeepers, Factfinders, and Storytellers: Challenges to Economics Expert Testimony in a Class Action Lawsuit*, Undergraduate Research Conference, Texas State University (April 26, 2019).

**III. SCHOLARLY/CREATIVE**

A. Works in Print (including works accepted, forthcoming, in press)

2. Articles

a. Refereed Journal Articles

- Todd, J. (2020). A Fighting Stance in Environmental Justice Litigation, *Environmental Law* 50, forthcoming.
- Todd, J. (2020). A “Sense of Equity” in Environmental Justice Litigation, *Harvard Environmental Law Review* 44, forthcoming.
- Todd, J. (2018). Realistic Assumptions in Economic Models, *Hofstra Law Review* 47, 231-292.
- Todd, J. (2018). An Interdisciplinary Perspective on Economic Models in Complex Litigation, *Hofstra Law Review* 46, 971-1029.
- Todd, J., and R.T. Jewell (2018). A 2016 Copa America Bump for Major League Soccer? Strengthening the Case for Legal Action Arising from the Corrupted 2022 World Cup Bid, *William & Mary Business Law Review* 9, 619-672.
- Todd, J., and R.T. Jewell (2018). Dubious Assumptions, Economic Models, and Expert Testimony, *Delaware Journal of Corporate Law* 42, 279-321.
- Todd, J. (2017). Trade Treaties, Citizen Submissions, and Environmental Justice, *Ecology Law Quarterly* (U.C. Berkeley) 44, 89-146.
- Todd, J., and R.T. Jewell (2016). Major League Soccer and the Corrupted 2022 FIFA World Cup Bidding: Proving Harm and Recovering Damages, *Vermont Law Review* 41, 23-70.
- Todd, J., & R. T. Jewell (2016). Reclaiming Economic Legacy: One Legal Strategy for a 2022 FIFA World Cup USA, *Capital University Law Review* 44, 245-302.
- Todd, J. (2016). Satire in Defamation Law: Toward a Critical Understanding, *The Review of Litigation* (Univ. of Texas) 35, 45-69.
- Todd, J. (2015). Genre Theory for Product Instructions and Warnings, *Washburn Law Journal* 54, 303-328.
- Todd, J. (2015). Ecospeak in Transnational Environmental Tort Proceedings, *University of Kansas Law Review* 63, 335-382.

- Todd, J. (2014). Avoiding Litigation for Product Instructions and Warnings, *Journal of Technical Writing and Communication* 44, 401-421.
- Todd, J. (2013). The Poetics and Ethics of Negligence, *California Western Law Review* 50, 75-132.
- Todd, J. (2013). The Rhetoric of Recognition, *McGeorge Law Review* 45, 209-268.
- Todd, J. (2012). A Rhetoric of Warning Defects, *South Texas Law Review* 54, 343-383.
- Todd, J. (2012). Phantom Torts and Forum Non Conveniens Blocking Statutes: Irony and Metonym in Nicaraguan Special Law 364, *University of Miami Inter-American Law Review* 43, 291-324.
- Todd, J. (2008). Breaking Professional Boundaries: What the MacCrate Report on Lawyering Skills and Values Means for TPC Programs. *Journal of Technical Writing and Communication* 38, 241-263.
- Todd, J. (2007). Undead Precedent: The Curse of a Holding “Limited to Its Facts”, *Texas Tech Law Review* 40, 67-87.
- Todd, J. (2007). State University v. State Government: Applying Academic Freedom to Curriculum, Pedagogy, & Assessment, *Journal of College and University Law* (Notre Dame) 33, 387-428.
- Todd, J. (2007). Student Rights in Online Course Materials: Rethinking the Faculty / University Dynamic, *Albany Law Journal of Science and Technology* 17, 311-336.
- Todd, J. (2006). E-Prescribing in a Changing Legal Environment, *Richmond Journal of Law and Technology* 12, 1-21, <http://jolt.richmond.edu/v12i3/article12.pdf>.
- Todd, J. (2004). A Burkean Rhetoric for Satire, *Thalia: Studies in Literary Humor* 21, 39-50.
- Todd, J. (2003). Teaching the History of Technical Communication: A Lesson with Franklin and Hoover, *Journal of Technical Writing and Communication* 33, 65-81.
- Todd, J. (2000). Burkean Invention in Technical Communication, *Journal of Technical Writing and Communication* 30, 81-96.
- Todd, J. (1999). Lapham—The Mineral Paint Man, *American Notes & Queries* 12, 19-23.
- Todd, J. (1998). A Longinian Concept & Methodology for Technical Communication, *Technical Communication Quarterly* 7, 175-195.
- Todd, J. (1997). Ahab & the Glamour of Evil: A Burkean Reading of Ritual in *Moby-Dick*, *Papers on Language & Literature* 33, 3-12.

### 3. Conference Proceedings

#### a. Refereed Conference Proceedings

- Todd, J. (2001), The Discontinuous History of Letter Writing, *CCTE Studies* 66, 73-80.

### 6. Book Reviews

- Todd, J. (forthcoming 2019). A Scholarly Though Accessible Exploration of Humor and Law, Review of *Guilty Pleasures: Comedy and Law in America* by Laura Little (Oxford U.P. 2018), in *Legal Communication & Rhetoric*.

## B. Works not in Print

### 1. Papers Presented at Professional Meetings

- Todd, J. (Presenter), A “Sense of Equity” in Environmental Justice Litigation, Academy of Legal Studies in Business, Montreal, Quebec, Canada. (Aug. 7, 2019).

- Todd, J. (Presenter), "Realistic Assumptions in Economic Models," Academy of Legal Studies in Business, Portland, Oregon. (Aug. 10, 2018).
- Todd, J. (Discussant), "Admissibility and Assumptions in Economic Models," Huber Hurst Research Seminar, Gainesville, Florida. (Feb. 10, 2018).
- Todd, J. (Presenter), "Trade Treaties, Citizen Submissions, and Environmental Justice," Academy of Legal Studies in Business, Savannah, Georgia. (Aug. 8, 2017).
- Todd, J. (Presenter), "The 2016 Copa America Bump in MLS Attendance: Economic Support for Legal Actions on the Corrupted 2022 FIFA World Cup Bid," Southern Academy of Legal Studies in Business, San Antonio, Texas. (March 23-25, 2017).
- Todd, J. (Presenter), "Valuation Models and (Non)Dubious Assumptions: Evidence, Economics, and the World Cup Bump," Academy of Legal Studies in Business, San Juan, Puerto Rico. (Aug. 9, 2016).
- Todd, J. (Presenter), "The *American Hustle* Lawsuit and the Need for a Better Understanding of Satire in Defamation Law," Southern Academy of Legal Studies in Business, San Antonio, Texas. (March 28, 2015).
- Todd, J. (Discussant), "Rhetoric in *DC v. Heller*," Colloquium on Law & Rhetoric, University of Alabama - Huntsville, Huntsville, Alabama. (April 11, 2014).
- Todd, J. (Co-Chair, Discussant) and K. Davis, Colloquium on Law & Rhetoric, Stetson University College of Law, Gulfport, Florida. (March 9, 2013).
- Todd, J. (Discussant), Transnational Litigation Discussion Group, Southeastern Association of Law Schools 2012 Annual Conference, Amelia Island, Florida. (July 29, 2012).
- Todd, J. (Presenter), "An Interdisciplinary Perspective on Defective Warnings," Florida Legal Scholarship Forum, Stetson University College of Law, Gulfport/St. Petersburg, Florida. (November 11, 2011).

## 2. Invited Talks, Lectures, and Presentations

- Todd, J. (Presenter), "A Fighting Stance in Environmental Justice Litigation," Department of Finance & Economics Seminar Series, Texas State University, San Marcos, Texas. (Sept. 13, 2019).
- Todd, J. (Presenter), "Soccer, Economics, & Expert Testimony: McCoy College Research Grants," McCoy College of Business Spring Research Presentations, Texas State University, San Marcos, Texas. (April 12, 2019).
- Todd, J. (Presenter), "Assumptions in Valuation Models: From Evidence Law to Economics Perspectives," Department of Finance & Economics Seminar Series, Texas State University, San Marcos, Texas. (October 21, 2016).
- Todd, J. (Presenter), "The Yeti or the Jaguar: Seeking Environmental Justice from Multinational Corporations," Department of Finance & Economics Seminar Series, Texas State University, San Marcos, Texas. (October 2, 2015).
- Todd, J. (Interviewee), "Avoiding Litigation for Product Instructions and Warnings, 10-Minute Tech Comm," Podcast (December 10, 2014).
- Todd, J. (Presenter), "Genre Theory for Product Instructions and Warnings," Department of Finance & Economics Seminar Series, Texas State University, San Marcos, Texas. (September 12, 2014).

## 5. Other Works not in Print

### a. Works "in progress"

Jewell, R. T. and J. Todd, The United States as a ‘Soccer Nation’? Studying the Correlation Between Hosting an International Soccer Tournament and Professional Soccer Attendance in the United States and France  
 Todd, J., The Melodrama of Environmental Justice Activism  
 Todd, J., Narrative Theory and Economics Expert Testimony

C. Grants and Contracts:

3. Funded Internal Grants and Contracts:

Todd, J. (2019). “Soccer Nations: Antitrust & Collective Bargaining Issues Arising from the Similarity of the U.S. and European Markets,” College of Business Research Grant Program, Texas State University, \$2,500.  
 Todd, J. (2018). “The United States as a ‘Soccer Nation’? Studying the Correlation Between Hosting an International Soccer Tournament and Professional Soccer Attendance,” College of Business Research Grant Program, Texas State University, \$2,500.  
 Todd, J. (2017). “Assumptions Underlying Economic Models: A Law & Economics Comparative Analysis,” Research Enhancement Program Grant, Texas State University, \$8,000.  
 Todd, J. (2016). “Litigation and the Corrupted 2022 World Cup Bidding Process: The Need to Collect & Analyze Economic Data,” College of Business Research Grant Program, Texas State University, \$2,500.  
 Todd, J. (2015). “Environmental Justice, Environmental Rhetoric: Citizen Participation under U.S. Trade Treaties,” Research Enhancement Program Grant, Texas State University, \$7,075.  
 Todd, J. (2012-13). “Legal Rhetoric in the Recognition and Enforcement of Foreign Money Judgments,” Faculty Summer Research Grant, Florida Coastal School of Law, \$8,500.

D. Fellowships, Awards, Honors:

Departmental Award for Excellence in Scholarly/Creative Activities, Department of Finance & Economics, Texas State University (2019)  
 Finalist for Best Paper, Environmental Award & Ralph Bunche Award, Academy of Legal Studies in Business Annual Conference, Savannah, Georgia (2017)  
 Departmental Award for Excellence in Scholarly/Creative Activities, Department of Finance & Economics, Texas State University (2016)  
 College Achievement Award for the Presidential Award for Excellence in Scholarly/Creative Activities, McCoy College of Business Administration, Texas State University (2015)  
 Order of the Coif, University of Texas School of Law (2006)  
 Lechner Scholars Fellowship, Department of English, Texas A&M University (1995-1996)

## IV. SERVICE

A. Institutional

1. University

Member, Presidential Award for Excellence in Teaching Selection Committee (2018)  
Faculty Advisor, Phi Alpha Delta Pre-Law Fraternity (2014-16)

2. College

Faculty Advisor, Beta Gamma Sigma (2016-present)  
Member, Dept. of Finance & Economics Chair Search Committee (2017-18)

3. Departmental

Member, Business Law Faculty Search Committees (2016-17; 2017-18)  
Member, Ad Hoc Committee to Revise Merit Standards (2015-16)

B. Professional

Co-Chair, Environmental Law & Sustainability Section, Academy of Legal Studies in Business (2018-present)  
Reviewer, Conference Proceedings and Distinguished Paper Awards, Academy of Legal Studies in Business Annual Conference (2015-2019)

C. Community

Charitable Donations Committee Member, Holy Spirit Episcopal Church (2018-present)  
Presenter, Thinking About College, Holy Spirit Episcopal Church, April 14, 2019.  
Pro Bono Attorney, Represented Grace Church of North County in Successful Constitutional and Statutory Case Against the City of San Diego in Federal Court (2007-2008)

D. Service Honors and Awards

Public Interest Law Firm of the Year, Orange County Federalist Society and the Center for Constitutional Jurisprudence (2008)