MICHELLE FULKS READ, PHD, CFD

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An experienced instructional designer, faculty developer, higher education instructor, and leader in K12, higher education, and adult education, who is passionate about the work involved and is solutions- and goal-oriented, open-minded, flexible, and detailed-oriented. Values creativity, collaboration, relationships, leadership, diversity, empathy, quality service, teaching and continuous learning, and inclusion and equity for all learners.

EDUCATION & CERTIFICATES

2014   Ph.D. Learning Technologies, The University of Texas at Austin, Austin, TX
2008   M.Ed. Literacy Studies, The University of Texas at Arlington, Online
2005   M.Ed. Educational Technology, The University of Texas at Brownsville, Online
1992   B.S. Interdisciplinary Studies, Texas State University, San Marcos, TX

2024   Introduction to Accessibility and Universal Design, Aptly
2024   AI for Course Design, University of Colorado at Boulder
2024   Accelerate Your Learning with ChatGPT, Deep Teaching Solutions
2023   Diversity, Equity, Inclusion, & Accessibility (DEIA) in Online Learning, Online
         Learning Consortium (OLC)
2023   Applying the QM Rubric, Quality Matters
2020   Faculty Developer Certification, LERN
2020   Foundations of Supervision and Management, Ed2Go
2018   Innovator Level 2, Dale Carnegie
2018   Strategic Level 2, Dale Carnegie
2015   Designing Your Online Course, Quality Matters

TEACHING

- Designing & Developing Online Distance Learning (online)(grads)– University of Minnesota
- Integrating Reading and Writing (f2f) (Undergrads) – Texas State University
- Literacy in Diverse Communities (Hybrid) (Undergrads) – Texas State University
- Foundation of Communication and Leadership (f2f) (Undergrads) – St. Edward's University
- Innovation, Communication, and Organizational Change (f2f) (Undergrads) - St. Edward's University
- Teaching and Learning with the Internet (Hybrid) (Graduate, Master's & Doctoral) – UT Austin
- University Seminar (Online) (Special Seniors' Section) – Texas State University
- Special Project (Master's Thesis Student) - St. Edwards' University
- Literacy Assessment for Diverse Populations (F2F) (Pre-service Teachers) - St. Edward's University
- American Dilemmas (Flipped) (Pre-Capstone, Undergrads) - St. Edwards' University

- Communication, Leadership, and Technology (Online) (Undergrads) - St. Edward's University
  Special Topic: Computer-Mediated Communication and Collaboration

RELEVANT WORK EXPERIENCE

Instructional Designer   2025-Present
Online Education
Southern California University of Health Sciences (SCUHS) - Remote

Instructional Designer   2024-2025
School of Nursing/Dell Medical School
The University of Texas at Austin – Austin, TX

Sr. Instructional Designer   2018-2024
Office of Distance and Extended Learning
Texas State University — San Marcos, TX/Round Rock, TX

Instructional Designer   2014-2018
Office of Distance and Extended Learning
Texas State University — San Marcos, TX/Round Rock, TX

University Facilitator/Field Supervisor   2014
College of Education
The University of Texas at Austin — Austin, TX

GRA (Lead Trainer, Instructional Designer, Project Facilitator)   2008-2013
IDEA Studio – College of Education
The University of Texas at Austin — Austin, TX

AREAS OF EXPERTISE (SELECT)

- Faculty/Professional Development/Training
- Transformational Learning
- Experiential Learning
- Active Learning
- Educational Tech
- Research/Research Design
- Instructional Design
- ADDIE – Waterfall
- SAM – AGILE
- Backwards Design
- Open Educational Resources (OER)
- Copyright/Creative Commons
- Accessibility/WCAG 2.1/ADA
- Project Management/ Evaluation
- AI in Education
- Mentoring/Coaching
- Leadership
- Program Management/ Evaluation
- Active and Technology Enriched Classrooms
- Curriculum Design/Development
- Literacy Development
- Pedagogy

TECHNOLOGY SKILLS (SELECT)

- Office 365 MS Office Applications, Teams, SharePoint
- Google Apps for Education
- AI
- Wikis – Atlassian Confluence, Tiki Wiki, WikiMedia
- Adobe Acrobat DC
- E-Learning tools – Adobe Captivate, Articulate 360, H5P, Kahoot, Quizlet, Scratch
- Video Conferencing – Teams, Adobe Connect, Zoom, Big Blue Button
- Project Management – Asana, Wrike, Teamwork, Trello, Planner, Jira
- Video – Camtasia, Yuja, Adobe Premiere, Jing, iMovie, Panopto
- LMSs – Canvas (with CidiLabs), Sakai, Moodle, Blackboard
- LMS admin – Canvas
- Web Development – WordPress, Drupal, Magnolia, Cerebrum
- Collaboration tools – Padlet, Voicethread, Yellowdig, PackBack, Flipgrid, Mentimeter

PUBLICATIONS

- Hughes, J.E., Olivieri, A.R., **Read, M. (**in press). Youth-Led Experiential Research by First Year Undergraduates: Investigations into Youth, Technology, and Society. *Journal of Technology-Integrated Lessons and Teaching.*

- **Read, M. F.** (2022). RAT: The RAT Technology Integration Model. *EdTechnica: The Open Encyclopedia of Educational Technology*. https://edtechbooks.org/encyclopedia/rat

- Bergeler, E., **Read, M.F.** (2020) Comparing Learning Outcomes and Satisfaction of an Online Algebra-Based Physics Course with a Face-to-Face Course. *Journal of Science Education & Technology.* https://doi.org/10.1007/s10956-020-09878-w

- Butcher, T., **Read, M**., Morel, G., Jensen, A., Nagurney, A., Smith, P. (2020). Using an AI-supported online discussion forum to deepen learning. In L. Wilton & C. Brett (Eds.), *Handbook of Research on Online Discussion-Based Teaching Methods.* Hershey, Pennsylvania: IGI Global.

- Nagurney, A., Smith, P., **Read, M.,** Morel, G. Jensen, A., Butcher, T. (2020). Gamifying discussion forums. In L. Wilton & C. Brett (Eds.), *Handbook of Research on Online Discussion-Based Teaching Methods.* Hershey, Pennsylvania: IGI Global.

- **Read, M.F.,** Morel, G.M., Butcher, T., Jensen, A.E., & Lang, J.M. (2018). Developing TPACK understanding through experiential faculty development. In M. Niess, & H. Gillow-Wiles (Eds.), *Handbook of Research on TPACK in the Digital Age (pp. 224-256).* Hershey, Pennsylvania: IGI Global.

- Hughes, J.E., & **Read, M.F.** (2018). Student experiences of technology integration in school subjects: A comparison across four middle schools. *Middle Grades Review,* 4(1).

- Hughes, J.E., **Read, M.F.,** Jones, S.J., & Mahometa, M. J. (2015). Predicting middle school students' use of web 2.0 technologies out of school using home and school technological

variables. *Journal of Research on Technology in Education.47*(4). 211-228.

CONFERENCE PROCEEDINGS

- Hughes, J.E., Olivieri, A., & **Read, M.** (2026). *An Exploration of First-Year Undergraduates' Digital Competencies: Upon Entering the University and After Becoming Youth Researchers*. [Conference Paper Presentation]. Hawaii International Conference on Education. Honolulu, Hawaii. https://hiceducation.org/

- **Read, M.,** (2022). Transformative learning in online faculty development: Active learning, critical reflection and social discourse, and implementation as critical elements in achieving transformative change. *Proceedings of Society for Information Technology & Teacher Education International Conference 2022*. Chesapeake, VA: AACE.

- **Read, M.,** Eichler, M., Book, J., Smith, P., & Gandhi, K. (2016). "Digital natives" at traditional university: How ready are they for online learning? *In E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education* (Vol. 2016, No. 1, pp. 1411-1416).

- **Read, M.** (2015). Online professional development: Transitioning from face-to-face to online delivery. *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2015* (pp.1274-1275). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

- **Read, M.F.,** Morel, G., & Hennington, D. (2015). Using ADDIE to design online courses via hybrid faculty development. *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2015* (pp.1274-1275). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

- **Read, M.** & Geurtz, R. (2012). Adopting a learning management system in secondary education: A case study. *In P. Resta (Ed.), Proceedings of Society for Information Technology & Teacher Education International Conference 2012* (pp. 802-807). Chesapeake, VA: AACE.

- **Read, M.** & Kimmons, R. (2012). iPads as mobile IWBs. In P. Resta (Ed.), In P. Resta (Ed.), Proceedings of Society for Information Technology & Teacher Education International Conference 2012 (pp. 3036-3038). Chesapeake, VA: AACE.

- French, K., **Read, M.,** Price-Dennis, D., Yoon, H.J., Rodriguez, H., Hughes, J. & Pazey, B. (2012). Exploring tablet computing in teacher education: The UT COE iPad working group. *In P. Resta (Ed.), Proceedings of Society for Information Technology & Teacher Education International Conference 2012* (pp. 2799-2801). Chesapeake, VA: AACE.

- **Read, M.** & Geurtz, R. (2010). LMS/CMS integration: common issues and practices. In J. Sanchez & K. Zhang (Eds.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2010* (pp. 776-782). Chesapeake, VA: AACE.

PRESENTATIONS

- Read, M. (2022). Transformative learning in online faculty development: Active learning, critical reflection and social discourse, and implementation as critical elements in achieving transformative change. Paper presented at the Society for Information Technology and Teacher Education Annual Conference 2022. San Diego, CA.

- **Read, M.** (2020). *Student voices: Ultimate impact of faculty professional development for online course design and instructor preparation.* Paper accepted for presentation at the American Educational Research Association Annual Conference 2020. San Francisco, CA, United States. (Conference canceled).

- **Read, M.,** Morel, G., Butcher, T. (2019). *Comparing Faculty Preferences with Identified Effective Faculty Development Design.* Paper presented at the American Educational Research Association Annual Conference 2019. Toronto, Canada.

- Morel, G., Read, M., Butcher, T. (2019). *Cognitive Apprenticeship as a Framework for Faculty Development.* Paper presented at the Society for Information Technology and Teacher Education Annual Conference 2019. Las Vegas, Nevada.

- **Read, M.,** Morel, G., Hennington, D., & Butcher, T. (2017). *Faculty transition: Helping faculty*
- *shift from face-to-face to online instruction.* Paper accepted for presentation at the American Educational Research Association Annual Conference 2017, San Antonio, Texas.

- **Read, M.,** Eichler, M., Book, J., Smith, P., & Gandhi, K. (2016). *"Digital natives" at traditional university: How ready are they for online learning?.* Paper presented at the World Conference on E-Learning in Corporate, Government, Healthcare & Higher Education 2016, Washington, D.C..

- Hughes, J.E. & **Read, M.F.** (2016). *Student experiences of technology integration in school subjects: A comparison across four middle schools.* Paper presented at the American Educational Research Association Annual Conference 2016, Washington, D.C.

- French, K.D., Liu, L., **Read, M.F.,** Veletsianos, G., Kimmons, R. (2016). *Social Media and Teacher Education: Tool for Learning or Constraint on Public Expression?* Paper accepted for panel presentation at the SITE Annual Conference 2016, Savannah, Georgia.

- **Read, M.,** Morel, G., & Hennington, D. (2015). *Faculty development: From course design to build and beyond.* Paper presented at the World Conference on E-Learning in Corporate, Government, Healthcare & Higher Education 2015. Kona, Hawaii.

- **Read, M.F.** (2015). Effective online professional development practices: Investigating metacognitive modeling via think-alouds as an instructional strategy. Paper presented at the American Educational Research Association Annual Conference 2015, Chicago, IL.

- **Read, M.F.** (2015). *Motivating undergraduates in an online/hybrid course.* Invited presentation at Texas State University's Instructional Technologies Support Faculty Showcase series.

- Hennington, D. & **Read, M.** (2014). *Lessons for faculty: Design to build.* Paper presented at the Sakai Virtual Conference 2014.

- **Read, M.F.,** Hughes, J.E., & Jones, S.J. (2014). *A predictive profile of Youths' Web 2.0 Outside School Activities.* Paper presented at the American Educational Research Association Annual Conference 2014, Philadelphia, PA.

- Navarrette, C., **Read, M.,** & Scordino, R. (2012). *Mobile learning: Implementation and research.* Invited presentation at The Meadows Center for Preventing Education Risk's Summer Education Technology Series. Austin, TX.

- **Read, M.,** Jones, S., Hughes, J. & Gonzales-Dholakia, G. (2011). *An ecological case study of two middle schools' technology integration.* Paper presented at the American Educational Research Association Annual Conference 2011, New Orleans, LA.

- Gonzales-Dholakia, G., Hughes, J., & **Read, M.,** (2011). *Degree of digital equity in schools by race and socio-economic characteristics.* Paper presented at the American Educational Research Association Annual Conference 2011, New Orleans, LA.

- **Read, M.** (2011). Beyond flipcharts: Using IWBs to support social constructivist pedagogy. Paper presented at Consortium for Research in Teacher Education Symposium 2011, Austin, TX.

- Jones, S. & **Read, M.** (2011). *Porter: A middle school case of technology integration.* Paper presented at the Consortium for Research in Teacher Education Symposium 2011, Austin, TX.

- **Read, M.,** Hughes, J., Russell G., Jones, S., and Gonzales-Dholakia, G. (2011). *An ecological case study of two middle schools' technology integration.* Paper presented at SXSW-EDU 2011, Austin, TX.

- **Read, M.** & Gonzales-Dholakia, G. (2010). *Technology integration: Considering TPACK and RAT.* Invited presentation at The Heart of Texas Writing Workshop 2010, Austin, TX.

AWARDS AND HONORS

- 2015 Outstanding Paper Award, ELearn
- Alexander Caswell Ellis Fellowship in Education College of Education Travel Award
- The National Honor Society (Lifetime)
- Who's Who Among America's Teachers
- Bill & Melinda Gates Foundation Grant
- International Reading Association, Officer Appreciation - Treasurer

AFFILIATIONS/MEMBERSHIPS

- National Center for Faculty Development & Diversity (NCFDD)
- American Educational Research Association (AERA)
- International Society for Technology in Education (ISTE)
- Society for Information in Technology and Teacher Education (SITE)
- National Scholars Honor Society
- Kappa Delta Pi
- TXDLA
- EDUCAUSE

- LERN
- Professional and Organizational Development (POD) Network

PROFESSIONAL SERVICE (SELECT)

- Advisor – TXState student campus group, 2.42 Church, 2020 – 2025
- ADA Steering Committee, 2020-2024
- Program Advisory Committee Member, Center for Advanced Legal Studies, Houston, TX – Distance Education/Higher Ed Rep, 2020 – present
- Dissertation Committee Member – Grand Canyon University, 2021
- Dissertation Committee Member – PhD in Interdisciplinary Learning & Teaching with a Cognate in Instructional Technology, The University of Texas at San Antonio, Spring 2020
- Roundtable Chair, AERA (SIG-Computer & Internet Application in Education, Title: Conversations on Technology _ Pedagogies (English Learners/Learning)), April 2019
- Paper Presentation Discussant, AERA (SIG-Technology as an Agent of Change in Teaching and Learning, Title: Development of Technological Pedagogical and Content Knowledge (TPACK)), April 2019
- Paper Presentation Chair, AERA (SIG-Online Teaching and Learning, Title: Supporting Online Student Success for All), April 2019
- Paper Presentation Chair, AERA (SIG—Instructional Technology, Title: Pressing Forward: Innovations and Deep Study), April 2019
- Invited Guest Speaker, The University of Texas at Austin, Sept. 2019.
- Reviewer – AERA Conference proposals (Division J – Postsecondary Education, SIG – Advanced Technologies for Learning, and SIG – Computer and Internet Applications in Education), Aug. 2017
- Invited Guest Speaker, The University of Texas at Austin, Nov. 2016.
- Reviewer – AERA Conference Best Paper Award, 2016
- Paper Presentation Chair, AERA, April 2015
- Paper Presentation Discussant, AERA, April 2015
- Reviewer, AERA Conference, Best Paper Award (SIG – TACTL), April 2014